Subject: Cost Accounting

Class: B.com 2ndyear

S.No.	Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be given to students
	October	 Cost Accounting: An Introduction: - Meaning, Concept, Features, Scope, Principles, Functions Types and Techniques of costing, Methods, Importance and advantages, Limitations of cost system, Role of a cost Accountant in an organization, Installation of Costing System, Cost Centre and cost unit, Financial Accounting, Relationship Between Cost Accounting & Management Accounting. Cost: Elements, Concepts & Classification: - Elements of Cost, Concept and classification Material Cost Accounting: - Purchase of Materials and storing, Material Inventory control, Pricing of materials Issued Material Cost Control: Concept and Techniques: - Meaning of Inventory, Types of Materials, Meaning of Material control, Objectives, principles, techniques of material control, Relevant Costs for inventory Control Decisions, Treatment of Material wastage, Control Ratio. Labour Cost Accounting: - Meaning of labour , Classification, Composition of labour costs, Labour Cost Control Procedure, Time Utilization Record, Accounting procedure for labour, labour idle 		

		time and overtime. 6. Methods of wage Payment: - Characteristicsof an ideal wage payment system, Need for incentive Schemes, Methods of wage Payment 7. Accounting For overheads: Classification and Treatment : - Overhead Accounting, Classification, Treatment of different overhead items, Packing Material cost.	
2	November	 Overheads: Allocation, Apportionment : - Problems in distribution of Overheads, Distribution Schemes of production Overheads, absorption of overheads, Methods of Absorption, Classification of selling and distribution overheads. Machine Hour rate Method: - Meaning, Process, Computation of Machine hour Rate. Unit or Output Costing: - Meaning, Objectives, Elements, Methods, Statement of Cost, Cost components appearing in cost sheet, Production Account. Unit or Output Costing -2 : - Calculation of tender price, Determination of tender Price. Contract Costing: - Meaning, Features, Contract Ledger, Preparation of Contract Ledger with different situations. Job and Batch Costing; - Meaning of Job Costing, features, objectives, Evaluation, Procedure, Meaning of Batch Costing; Objectives, Evaluation, Procedure, Meaning, Features, Principles, Problems, Preparation of process cost accounts, Wastage and its treatment, Process costing in oil industry, joint and By- products, Cost Determination of By-Products. 	For Test: Unit or Output Costing: - Meaning, Objectives, Elements, Methods, Statement of Cost, Cost components appearing in cost sheet, Production Account. Unit or Output Costing -2 : - Calculation of tender price, Determination of tender Price.

3.	December	1. Operating Costing: -	Presentation	
	December	Meaning, Scope, Features,	& Oral test	For Assignment:-
		Computation of Operating cost.	d of al test	Operating Costing: -
		2. Cost Audit: -		Meaning, Scope, Features,
		Concept of Cost Audit, Difference		Computation of Operating
		between cost audit and financial		cost.
		audit, Objects, Importance,		Cost Audit: -
		Classification, Cost Audit		Concept of Cost Audit,
		Programme, Cost Audit Report.		Difference between cost
				audit and financial audit,
		3. Standard Costing: -		· ·
		Meaning, Features, Objectives,		Objects, Importance,
		Advantages and disadvantages,		Classification, Cost Audit
		Applications of Standard Costing,		Programme, Cost Audit
		Essential Conditions for an effective		Report.
		system of standard costing, types of		
		standards, Standard Costing and		
		Budgetary Control.		
		4. Variance costing: -		
		Meaning of Variance, Classification		
		of Variances, Importance, Causes of		
		Variance, Computation of variances,		
		5. Cost Control and cost		
		Reduction: -		
		Meaning of Cost control, objectives,		
		Components, Procedure,		
		Techniques, Cost Reduction:		
		Meaning, Advantages, Limitations.		
		6. Cost Auditing Standards: -		
		Cost auditing standards-101,		
		102,103, 104.		

Subject: Corporate Accounting

Class: B.com 2nd Year

S.No.	Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be given to
1	August	1. Issue of Shares:- Meaning, Features, Kinds of a company, Meaning of Shares, Types, Nature, Share capital, Kinds of share capital, Book Building, Entries on issue of Shares, Re- issue and Forfeited of shares, Buy Back of Shares, Issue of Right Shares.	Oral Test &Problem Solving Session	students
2	September	 Redemption of Preference Shares: - Meaning, Accounting entries for issue of preference shares, Bonus shares, Advantages and Disadvantages. Issue of Debentures: - Meaning, Features, Kinds, Issue of Debenture. 	Group Discussions	<u>For assignment: -</u> Issue of Debentures: - Meaning, Features, Kinds, Issue of Debentures.
3	October	4. Redemption of Debentures: - Meaning, Sources of Finance for redemption of debentures, Methods of Redemption of Debentures, Creation of Debenture Redemption Fund, Adjusting entries.		<u>For Test</u> :- Redemption of Preference Shares: - Meaning, Accounting entries for issue of preference shares, Bonus shares, Advantages and Disadvantages.

4	November	 Final Accounts of Companies: - Meaning, CSR, Schedule 3 for preparing Profit and Loss and Balance sheet, Divisible Profits, Dividend, Special items related to Trial Balance. Amalgamation of companies: - Meaning, Objectives, Types of Reconstruction, Types of Amalgamation, Adjustment in the books of Transferor Company And Transferee Company, Inter- Company Owing, Inter Company Stock, Face values of shares. 	Presentation	For Assignment: - Amalgamation of companies:- Meaning, Objectives, Types of Reconstruction, Types of Amalgamation, Adjustment in the books of Transferor Company and Transferee Company, Inter-Company Owing, Inter Company Stock, Face values of shares.
5	December	 Internal Reconstruction: - Meaning, Objective, Methods of internal reconstruction. 	Presentation	

Subject: Rural Marketing

Class: B.com 2nd Year

S.No.	Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be given to students
1	August	 Introduction to Rural Marketing:- Meaning, Nature, Phases, Opportunities & problems of Indian rural marketing. Rural Marketing Environment: - Meaning, features, Factors affecting & its importance. 	Problem-solving session	
2	September	 Rural Marketing Research :- Meaning, Objectives, Scope, Process, Methods, Merits and its Demerits. Rural Consumer Behavior :- Meaning, Features, Factor Affecting, Consumer buying behavior decisions & Process of rural buying decision. Segmentation Rural Markets :- Meaning, Degrees, Basis for segmentation rural marketing, Importance, coverage strategies & Criteria for effective rural market segmentation, Targeting, its elements and process 	Group Discussions	For assignment:- Rural Marketing Environment:- Meaning, features, Factors affecting & its importance
3	October	 6. Rural Marketing Strategies :- Meaning, Different strategies, Different Promotional strategy used by rural marketer. 7. New Product Development For The Rural Marketer:- Meaning, Concept of new product, Objectives, Process, Challenges and failure of new product 8. Rural Marketing Mix :- Meaning, Elements, Process in developing a marketing mix, Factors affecting & importance. 		For Test :- Rural Marketing Mix:- Meaning, Elements, Process in developing a marketing mix, Factors affecting & importance. For Assignment:- Personal Selling In Rural Marketing: Meaning, Features, Objectives, Elements, Importance, Limitation & Essential of effective personal selling.

4	November	 Rural Communication:- Meaning, Elements, Challenges, strategies for meeting the rural communication challenges, steps for developing a effecting rural communication. Media planning For Rural Markets : Meaning, Types, Process, Factors affecting media selection, Importance and problems. Personal Selling In Rural Marketing: Meaning, Features, Objectives, Elements, Importance, Limitation & Essential of effective personal selling. Marketing Of Consumer Durable And Non-Durable:- Meaning, Types, Strategies for marketing of FMCG and Consumer in detail, Issues related to marketing of 	Presentation	
		consumer durables in rural market.		
5	December	13. Marketing Of Agriculture Produce: Meaning, Features, Structure, Functions, Importance & Problems. 14. E-Commerce In Rural Markets:- Concept, Need, Role, Advantages, Tools and techniques, Challenges, E- Initiative in rural India-Essential	Presentation	

Subject: Supply Chain Management

Class: B.com Final Year

S.No.	Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be given to students
1	August	 Supply Chain Management: - Meaning, Features, Nature, Scope, Objectives, Functions, Process, Importance, Role of supply chain management in firm and economy. Supply Chain Management& Marketing Mix :- Meaning, Convergence, Combined effects, Matrix, Inter-relationship, Need for SC-MM Strategy. 	Oral Test &Problem- Solving Session	
2	September	 Co-ordination and Integration for Supply Chain Management: - SCM as a co-ordination function, lack of co-ordination in SCM, its causes, Impact, approaches to achieve co- ordination, an integrated supply chain management, meaning, Critical factors for its successful, Types of integration, Merits and demerits of supply chain integration. Strategic Supply Chain Management: - Meaning of strategy, Process of developing a supply chain strategy, Selecting the proper channel strategy, measuring strategy performance, Strategy supply chain decisions, Causes of its failure. 	Group Discussions	For assignment: - Supply Chain Management: - Meaning, Features, Nature, Scope, Objectives, Functions, Process, Importance, Role of supply chain management in firm and economy.
3	October	 Transportation: - Participants, Importance, Modes, selecting right mode of transport, Multi model transport, Features and its benefits. Warehousing: - 		<u>For Test</u> :- Strategic Supply Chain Management: - Meaning of strategy, Process of developing a supply chain

		Meaning, Features, Functions, Types, document used in warehouses, location, Factors affecting the locations, Warehouse management system, Need, Ways for managing effectively.		strategy, Selecting the proper channel strategy, measuring strategy performance, Strategy supply chain decisions, Causes of its failure.
4	November	 Customer Service: - Supply chain product, Classification, customer service meaning, Features, attributes, Phases of customer service, strategy and Importance of supply chain customer service. Distribution Channel Design: - Meaning, Features, Role, Types, Types of middlemen, Factors affecting the selection of distribution channel. 	Presentation	For Assignment: - Warehousing: - Meaning, Features, Functions, Types, document used in warehouses, location, Factors affecting the locations, Warehouse management system, Need, Ways for managing effectively.
5	December	 Information System InSupply Chain Management: - Meaning, Features, Need, Role & Technologies, ERP in supply chain. Recent Development in SCM: - Factor changing the SCM, Meaning of Logistics, Role, Recent developments in SCM, Future Trends in SCM & Revision. 	Presentation	

Subject: Human Resource Management

Class: B.com Final Year

S.No.	Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be given to students
1	20 Feb to 28Feb	15. Human Resource Management: - Meaning, History, Nature, Scope, objectives, Functions and importance. HRM vs. HRD and personal management.	Problem- Solving Session	
2	March	 16. Human Resource Planning: - Meaning, Importance, Objectives, Process, Factors affecting manpower planning, Problems & suggestions for making HR planning effective. 17. Job Analysis: - Meaning, Process of job analysis, Methods of collecting job analysis data, Potential problems with job analysis, Job description and job specification. 18. Recruitment and Selection: - Meaning, Purpose, Recruitment policy, Factors affecting recruitment, Sources of recruitment, Internal and external methods of recruitment, Meaning of selection, Purpose, Difference between recruitment and selection. 	Group Discussions	For assignment: - Human Resource Management: - Meaning, History, Nature, Scope, objectives, Functions and importance. HRM vs. HRD and personal management.
3	April	 19. Placement &Induction: - Meaning of placement, Induction, Objectives, Content and responsibility for induction 20. Internal Mobility: - Meaning and Need of internal mobility, Meaning of transfer, its types, Benefits, Problems, Transfer policy, Meaning of promotion, its purpose, Basis, Policy, Meaning of Demotion, Causes, and its policy 		For Test:- Recruitment and Selection: - Meaning, Purpose, Recruitment policy, Factors affecting recruitment, Sources of recruitment, Internal and external methods of recruitment, Meaning of selection, Purpose, Difference between recruitment and selection,

		21. Training:- Meaning, Training and education, training and development, objectives, importance, steps in designing training programme, training methods.		Process, barriers to effective selection. <u>For Assignment: -</u> <u>Training: -</u> Meaning, Training and education, training and development, objectives, importance, steps in designing training programme, training methods.
4	Мау	 Performance Appraisal: - Meaning, features, merits, demerits, process, methods of performance appraisal and Revision 	Presentation	

Subject: Advertising

Class: B.com 2nd year

S.No.	Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be given to students
1	20 Feb to 28Feb	 Advertising: Meaning, Scope and Functions Meaning, Features, Functions of Advertising, Advertising as a Tool of Marketing. 	Oral Test	
2	March	 Promotion Mix and Advertising; Meaning, Elements, Factors of Promotion mix, Need for Integrated Marketing Communication, Optimum Promotion Mix. Advertising Process: An Overview: Meaning, Advertising Process, Advertising Strategy. Communications Process: Meaning, Nature, Process, Functions & Importance of Communications, Barriers in Marketing Communication Process. Types of Advertising: Types of Advertising: Types of Advertising, E-Advertising/ Internet Advertising/ Online Advertising. Economic and Social Aspects of Advertising; Economic Aspects, Issues of Advertising, Benefits & Limitations of Advertising. Legal and Ethical Aspects of Advertising: Introduction, Legal Regulation on Advertising, Ethical Aspects of Advertising, Control over Unethical Advertising. 	Presentation	For assignment: Advertising: Meaning, Scope and Functions
3	April	 8. Advertisings Objectives and DAGMAR Approach: Meaning, Types, Specific Objectives of Advertising, Dagmar: An Approach to Setting Advertising Objectives, Criticism of DAGMAR Approach, Modified DAGMAR- II Approach. 9. Advertising Budget: Meaning, Process of Advertising Budget, Methods of Advertising Budget. 		For Test:- Advertising Budget, Advertising Consumer Behaviour For Assignment: - Types of Advertising Media

		10. Creative Aspects of Advertising: Copy- writing, Message, Advertising Appeals, Headlines, Illustrations: Advertising and Creativity, Creative Design in Process in Advertising, Advertising Copy-		
		writing, Types of Advertising Copy, Message, Advertising Appeals,		
		 Types of Advertising Media: Meaning, Types & Internet Advertising Media. Media Planning and Scheduling: 		
		Meaning, Steps & Problems in Media Planning, Scheduling, Testing & Strategy Media.		
		13. Advertising Agency and Its Role: Meaning, Functions, Role & Types of		
		Advertising Agency. 14. Client Agency Relationship and Advertising Department:		
		Meaning, Reason of Client Turnover, Methods of Remunerating Ad- Agencies, Advertising Department, Functions of Advertising		
		Department, Functions of Advertising		
4	May	15. Advertising and Consumer Behaviour: Meaning, Aspect & Factors Consumer	Oral Test	
		Behaviour, Impact on consumer Behaviour on Advertising, Buying Process, Difficulties in the Study of Buyer Behaviour.		
		16. Measuring Advertising Effectiveness: Meaning, Needs, Approaches & Methods of advertising effectiveness.		

Subject: Corporate Accounts

Class: B.com 2ndYear

S.No.	Month	Topic /Chapter to be covered	Academic activity	Topic of Assignment / Test to
			to be organized	be given to students
1	25 Feb	7. Valuation of Goodwill: -	Oral Test&	
	to	Meaning and features of goodwill,	Problem-Solving	
	28Feb	factors affecting goodwill, Methods of	session	
		calculating Goodwill: Average profit		
		Method, Super profit Method,		
		capitalization Method through average		
		profit and super profit, Annuity Method,		
		Purchase consideration method		
2	March	8. Valuation of Shares: -	Group Discussions	For assignment: -
		Need of valuation of shares, Methods of		Post Acquisition and Post
		valuation of shares: Net Assets Method,		acquisition profit, Adjustment
		Dividend Yield method, Earning Yield		of Unrealized Profit, Inter
		method, Average method		Company Owings, Debenture
		9. Accounts of Holding Company: -		in subsidiary company,
		Meaning Of Holding Company and		Dividend Received from
		Subsidiary company, Format of		Subsidiary company out of
		Consolidated balance sheet and		Pre-Acquisition profit and
		explanation of it, Preparation of Balance		post-Acquisition profit
		of wholly owned company and partly		
		owned company, Cost of Control /capital		
		Reserve, Post Acquisition and Post		
		acquisition profit, Adjustment of		
		Unrealized Profit, Inter Company		
		Owings, Debenture in subsidiary		
		company, Dividend Received from		
		Subsidiary company out of Pre-		
		Acquisition profit and post-Acquisition		
		profit and proposed Dividend		
3	April	10. Liquidation of Company:- Meaning		<u>For Test</u> : -
		and methods of liquidation,		Valuation of shares &
		Liquidator, final statements of		Accounts of holding company
		accounts and explanation,		For Assignment: -
		Statement of Affairs theory and		Accounts of Banking Company
		Performa		
		11. Accounts of Banking Company		
4	May	12. Accounts of insurance Company	Oral Test	Presentation
		&Revision		

Subject: Fundamental of Marketing

Class: B.com 1st year

S.No.	Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be given to students
1	25 Feb to 28Feb	 Marketing: An Introduction Meaning, nature and scope of marketing, functions of marketing, Importance of marketing, Difference between selling and marketing 	Oral Test	
2	March	 Marketing Concepts Introduction, Difference Between Marketing And Marketing concepts, Historical, Different Concepts of Marketing, Factors Affecting Marketing Management; Introduction, Objective of Marketing Management, Scope of Marketing Management, Problems of Marketing In India, Qualities of Marketing Managers/Executive. Marketing Mix; Meaning, Historical Development, Nature, Elements, Factors Affecting. Marketing Environment; Meaning, Internal Environment, External Environment: Demographic, social-cultural, political, economic, natural, technological, and legal. Market Segmentation; Concept, Basis or Criteria for Market Segmentation, Methods of Market Segmentation, Products Positioning, Steps in Products Positioning, Factors Effecting successful Products Positioning. Consumer Behaviour; Meaning, Types, Significance, Scope. 		For assignment: - Marketing: An introduction: Meaning, nature and scope of marketing, functions of marketing, Importance of marketing, Difference between selling and marketing.
3	April	7. Product: Concepts, Importance and		<u>For Test</u> :-

		Classification		Marketing Mix, Product
		Meaning, Nature, Characteristics or		life Cycle
		Essential Features, Product Concept,		
		Levels of Product, Products		<u>For Assignment: -</u>
		Classification.		Promotion Mix
		8. Products Mix Strategies;		
		Meaning, Dimensions of Products		
		Mix, Product Line Policies and		
		Strategies, Factors Affecting the		
		Product Mix.		
		9. Branding, Packaging and Labelling;		
		Meaning of Brand, Brand		
		Classification, Brand Policies And		
		Strategies, Packaging, Classification		
		of Packaging, Functions, Packaging		
		Policies AND Strategies, Packaging		
		Decisions, Labelling, Types of Label,		
		Significance of Labelling.		
		10. Products life Cycle;		
		Meaning Stages of Products Life		
		Cycle, Different Shapes & Factors		
		Affecting.		
		11. New Products Development Process;		
		Meaning, Process, Test Marketing,		
		Procedure of Test Marketing.		
		12. Product Pricing;		
		Meaning, Pricing Objectives, Policies,		
		Methods, New Product Pricing		
		Policies and Strategies.		
		13. Promotion Mix;		
		Meaning, Need, Methods & Process		
		for Promotional Activities		
4	May	14. Distribution Channels;	Oral Test	
		Concept, Types of Distribution		
		Channels, Factors Affecting the		
		Distribution Channels, Policies and		
		Strategies of Distribution & Revision		
L		Strategies of Distribution & Revision		

Subject: Principles of Business Manageme

Class: B.com 1st Sem

Name of Assistant Professor: Ms.Monika Garg

S.NO.	Month	Topic to be covered	Assignment/Test/Academic Activities
1.	August	Introduction to Commerce	
1.	September	*Introduction to Management *Management-As science, Art & Profession *Approaches to management	Test on introduction to management
2.	October	*Planning, types of planning *Organization-forms of organization *Delegation *Decentralization & Centralization	Assignment on *Approaches to Management *Presentation of Assignment *Group Discussion
3.	November	*Staffing *Directing *Leadership	Assignment on forms of Organizing *Presentation of Assignment *Group Discussion
4.	December	Controlling	*Test – Leadership & Controlling *Group Discussion

Subject: Business Statistics I

Class: B.com 3rd Sem

Name of Assistant Professor: Ms.Neha

S No.	MONTHS	Topic to be covered	Assignment/Test/Academic Activities
1.	August	Meaning, Importance & Functions of Statistics Primary data & Secondary data	
2.	September	Measurement of Central tendency Measurement of Dispersion	*Assignment- meaning, importance & functions of statistics, primary & secondary data *Test- Measurement of Central Tendency
3.	October	Index Number-I	Test- Index Number
4.	November	Index Number-II	Assignment- Index Number Presentation of Assignment
5.	December	Analysis of Time Series	Test *Analysis of Time series *Full syllabus

Subject: Income Tax-I

Class: B.com 5THSem

Name of Assistant Professor: Ms.Mamta

S No.	MONTHS	Topic to be covered	Assignment/Test/Academic Activities
1.	August	*Agriculture Income	*Quiz
		*Casual Income	* Group Discussion
		*Assessment year	
		*Previous year	
		*Gross Total Income	
		*Total Income	
		*Rates of Income Tax	
2.	September	*Residents Status and tax liability	Assignment
		*Income from Salary head	*Agriculture Income
			*Casual Income
			*Residential status & tax liability Presentation of
			assignment
3.	October	*Income from house property	Test- Income from Salary head, and Business &
		*Income from business & profession	professional head
			*Group discussion
			*Quiz

4.	November	*Income from Capital Gains *Income from other sources	*Group discussion *Quiz
5.	December	*Staff and carry forward of losses *Deemed Income *Tax planning *Exempted Income	Assignment- *Set off & carry forward of losses *Deemed Income *Quiz *Presentation of Assignment

Subject: Goods and Services Tax

Class: B.com 5th Sem

Name of Assistant Professor: Ms.Ritu

S No.	MONTHS	Topic to be covered	Assignment/Test/Academic Activities
1.	August	*GST Introduction	Quiz
		*Registration Under GST	
2.	September	*Levy & collection of GST	*Assignment on registration under GST
		*Computation of input	*Quiz
		*Tax credit and transfer of input Tax credit	*Presentation of Assignment
3.	October	*Tax invoice credit & debit note	Assignment on various returns to be filed
		* Various returns to be filed under GST	under GST
			*Quiz
			Presentation of Assignment
4.	November	*Payment of tax including	Test- Tax invoice, credit and debit note
		TDS, Interest Provisions on delayed payment	
5.	December	Offence and penalties under GST	Test
			*Offences and penalties under GST

Subject: Business Environment of Haryana

Class: B.com 2nd Sem

Name of Assistant Professor: Ms.Monika Mittal

S No.	MONTHS	Topic to be covered	Assignment/Test/Academic Activities
1.	February	*Introduction of Business Environment *Nature of Haryana Economy	Test- Nature of Haryana Economy
2.	March	*Agriculture in Haryana *Agriculture Credit *NABARD *Rural Indebtedness	*Assignment on Agriculture credit & rural indebtedness *Presentation of assignment *Group discussion
3.	April	*M.S.M.E's in Haryana * S.E.Z's in Haryana *M.N.C's in Haryana *HSIIDC *HFC	Test- MSME and MNC's in Haryana Group Discussion

4.	May	*HAFED	*Assignment on HSIIDC and HFC
		*HKVIB	*Presentation of Assignment
		*Haryana Budget	

Subject: Business Statics II

Class: B.com 4th Sem

Name of Assistant Professor: Ms.Neelam

S No.	MONTHS	Topic to be covered	Assignment/Test/Academic Activities
1.	February	Correlation	Test- Correlation
2.	March	*Correlation	*Test- Correlation
		*Regression Analysis	
		*Probability	
3.	April	*Probability	Assignment- Probability
		*Theoretical distribution	Test- Probability
			Presentation of Assignment
4.	May	Theoretical distribution	*Assignment -II
			Theoretical distribution
			*Presentation of Assignment
			Test- Full Syllabus

Subject: Business Environment

Class: B.com 6th Sem

Name of Assistant Professor: Ms.Chestha

S No.	MONTHS	Topic to be covered	Assignment/Test/Academic Activities
1.	February	Introduction to Business Environment	Quiz on Introduction to Business
			Environment
2.	March	*Public, Private & Joint Sector in India	*Assignment on Public, Private
		*Economic System	& Joint Sector in India
		*Economic Planning	*Presentation of Assignment
		*Monetary Policy of India	
		*Fiscal Policy of India	*Test- Fiscal and Monetary
		*Foreign Investment of India	Policy of India
		*MNCs	*Group Discussion on MNCs, FDI
		*Globalisation	& Globalization
3.	April	Competition Act	Assignment- MNCs Globalization

	FEMA, Foreign Exchange market, Make in	& FDI in India	
	India Programme	*Presentation of Assignment	
		*Group discussion on FEMA &	
		Competition Act	
 SUMMARY OF LESSON PLAN OF COLLEGE FACULTY			

Subject: Income Tax II

Class: B.com 6th Sem

Name of Assistant Professor: Ms.Santosh Garg

S No.	MONTHS	Topic to be covered	Assignment/Test/Academic Activities
1.	February	Deduction out of G.T.I	
2.	March	*Assessment of Individuals	*Assignment I
		*Assessment of HUF	Procedure of
		*Procedure of Assessment	*Assessment
		*Types of ASSESSMENT	*Types of Assessment
		*Income Tax Authority	*Quiz
3.	April	*Income Tax appeal	TEST
		* Penalties	*Income Tax Appeal
		*Prosecution	, Penalties and Prosecutions
		*Recovery	*Group Discussion
		*Refund of tax	
		*Assessment of firm	
4.	May	*TDS	Assignment

*TCS	*Deduction out of GTI	
*Advance Payment of tax	*Presentation of Assignment	

Subject: Business communication

Class: M.com first year

Name of Assistant Professor: Ms.Monika Mittal

S.N o.	Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be given to students
1	October	 Meaning role function and important of business communication Communication process and communication principle Barriers of business communications and strategy to overcome the barriers Listening skill and reading skill Types of communication Format and layout of business letters 	Oral Test Group Discussions	For assignment:-
	November	 Format and layout of business fetters Types of business letters Internal communication circular, memos, office notes, reminder, representation and employees news letters Meeting and conferences 		 Format and layout of business letters Types of business letters
3	December	 Group discussions and interviews Public speech and presentation skills Cross culture communication and their problems Techniques of communicating across cultures Role of technology in communication Electronic communication 	Power Point Presentation	<u>For Test</u> :- Public speech and presentation skills <u>For Assignment:-</u> . Role of technology in communication and Electronic communication
4	January	1. Report writing: types of report essentials	Quiz	Test:

and steps in report writing	1. Synopsis writing
2. Synopsis writing	2. Preparing a resume
3. Preparing a resume	

Subject: Statistics and operation research

Class: M.com first sem

Name of Assistant Professor: Ms.Meenakshi

S.No.	Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be given to students
1	October	 Nature and classification of data Measures of Central tendency Positional average :mode and median Properties and application 	Oral Test	
2	November	 Correlation analysis simple, partial, multiple correlation, linear and nonlinear, scatter diagram, coefficient of correlation Rank correlation in probability and probable errors Regression line equation and estimation Properties of regression coefficient 	Group Discussions	For assignment:- 1. Correlation analysis simple, partial, multiple correlation, linear and nonlinear, scatter diagram, coefficient of correlation
3	December	 Relationship between regression and correlation coefficient Standard error of estimate Nature, scope and application of operations research Linear programming: mathematical formulation graphical method and simple method of solving LP Sensitivity analysis and duality Business application of linear programming Algorithm and special cases 	Power Point Presentation	For Test :- Nature, scope and application of operations research For Assignment: 1. Linear programming: mathematical formulation graphical method and simple method of solving LP

4	January	1. Transportation techniques: major method, stepping	Quiz	Test:
		stone and Modi method		Stepping stone and Modi
		2. Special cases of problems		method
		2. Special cases of problems		litethou

Subject: Marketing Research

Class: M.com final year

Name of Assistant Professor: Ms.Suman Garg

S.No.	Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be given to students
1	September	 Nature, scope and importance of marketing research Marketing information system Marketing research process Problem identification and designing research proposal 	Oral Test	Test: Marketing research process
2	October	 Types of research: experimental, descriptive, exploratory and conclusive research Secondary data sources and usage Online data services Primary data collection methods: questionnaire, observation, survey methods 	Group Discussions	For assignment:- Types of research: experimental, descriptive, exploratory and conclusive research
3	November	 Questionnaire preparation Attitude measurement and scaling techniques Organisation of field work Sampling and non sampling error Report preparation and presentation 	Power Point Presentation	<u>For Test</u> :- Attitude measurement and scaling techniques <u>For Assignment:-</u> . 1. Secondary data sources

				and usage
				2. Online data services
4	December and upto 9	1. Univariate, bivariate and multivariate data analysis	Quiz	Test:
	January	2. Product research		1. Univariate, bivariate and multivariate data
		3. Advertising research		analysis 2. Product research
		4. Sale and market research		 Advertising research
		5. Market research in India		
		6. Revision		

Subject: Strategic management

Class: M.com 3RD Sem

Name of Assistant Professor: Ms.Ritu

S.No.	Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be
				given to students
1	September	 Introduction of strategic management: concept evolution and process of strategic management, levels and issues in strategic decision making School of thought of strategy formulation Establishment of strategic intent 	Oral Test	
2	October	 Louisianities of strategic lists Vision, mission, goals and objective Identification of key success factor Concept of environment and its components Environmental scanning and appraisal Organisational appraisal SWOT analysis Corporate and business level strategies and tactics 	Group Discussions	 For assignment:- 1. Vision, mission, goals and objective 2. Identification of key success factor
3	November	 Process of strategic choice and corporate level strategic analysis Business level strategic analysis Contingency strategy Strategic plan and strategic implementation Project and procedural implementation Resource allocation Organisational design and change 	Power Point Presentation	For Test :- 1. Business level strategic analysis 2. Contingency strategy For Assignment: 1. Resource allocation

				2. Organisational design
				and change
4	December to	1. Leadership implementation and corporate culture	Quiz	Test:
	9 January	2. Corporate politics and use of power		
		3. Personal value and business ethics		1. Functional
		4. Functional implementation		implementation
		5. Marketing plan and policies		2. Marketing plan and policies
		6. Financial, personnel and operational plan and policies		3. Financial, personnel and
		7. Strategic evaluation and control		operational plan and policies
		8. Techniques of strategic evaluation and control		ponetes
		9. Revision		

Subject: Marketing management

Class: M.com 2nd Sem

Name of Assistant Professor: Ms.Monika Garg

S.No.	Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be given to students
1	20 Feb to 28Feb	 Introduction of Marketing: Nature , significance and concepts of marketing management Marketing mix, Marketing Environment 	Oral Test	
2	March	 Consumer Behaviour Market Segmentation Marketing Research and Marketing Information Product Classification Product Mix Strategy Branding Packaging Labeling Product support services 	Group Discussions	For assignment:- 1. Market Targeting and Positioning 2. Marketing Research
3	April	 New product development process Product life cycle Marketing of services Pricing methods and strategy Distribution channel and physical distribution decisions Selection and management of distribution channel Retailing and wholeselling Promotion Mix strategies: Advertising, personal 	Power Point Presentation	For Test :- 1. Price determination 2. Distribution channel For Assignment: 1. Product Mix Strategy 2. Product life cycle

		selling, public relation and sales promotion		
4	May	 Consumer protection Social marketing and rural marketing Online marketing and ethical aspects of marketing 	Oral Test	Revision and Practice

Subject: Human Resource Management

Class: M.com 2nd Sem

Name of Assistant Professor: Ms.Mamta

S.No.	Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be given to students
1	20 Feb to 28Feb	1. Introduction of HRM: Concept, function, role of HR manager	Oral Test	
	20100	 2. HRD vs. HRM, Challenges of HRM, VRS 3. Workforce diversity 4. Empowerment, Downsizing and HR information system 		
2	March	 HR Planning Job Analysis Recruitment and selection process Placement and induction Carrier development 	Group Discussions	For assignment:- Job Analysis
3	April	 Concept of Training Role specific and competency based training Management development Performance appraisal Transfer and Promotion Methods of job evaluation Methods of wage payment and incentive plans Fringe benefits 	Power Point Presentation	For Test :- 1. Job evaluation methods 2. Fringe Benefits For Assignment: 1. Training 2. Management development
4	May	 Employee health and safety Employee welfare Grievance handling and redressal Industrial disputes 	Oral Test	Revision and Practice

Subject: International Marketing

class: M.com 4th Sem

Name of Assistant Professor: Ms.Santosh Garg

S.No.	Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be given to students
1	20 Feb to 28Feb	 Introduction of International Marketing International Marketing Environment International Marketing segmentation International marketing entry strategies 	Oral Test	
2	March	 Major product decision Product standardization and adaptation International trade product life cycle New product development International pricing determination Delivery terms Transfer pricing Counter trade pricing 	Group Discussions	 For assignment:- 1. New product development 2. International pricing determination
3	April	 International distribution channel Management of overseas agents International distribution logistics Communication across countries Country of origin effect International marketing through internet Ecological concerns and international marketing ethics 	Power Point Presentation	For Test :- International distribution logistics For Assignment: 1. Communication across countries 2. Country of origin effect
4	May	 International tools promotion and planning Developing international promotion campaign Direct mail, sales literature, trade fair exhibition 	Oral Test	Revision and Practice

Subject: Service Marketing

Class: M.com 4th Sem

Name of Assistant Professor: Ms.Santosh Garg

S.No.	Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be given to students
1	20 Feb to 28Feb	 Introduction of service marketing Difference in Goods and service marketing Emergence of service economy Role of service sector Marketing challenges in service business 	Oral Test	
2	March	 Service mix and service marketing triangle Concept of design and classification of services Customer contact, service blueprint and service quality Definition of quality and standards Gap model and Servqual scale 	Group Discussions	For assignment:- 1. Customer contact, service blueprint and service quality
3	April	 Service Encounter as theatre and script Emotional labour and deviant employees Dysfunctional customer and critical incident technique Demand and capacity management Waiting and queuing Integrated marketing communication Corporate indemnity and branding services Monitoring and evaluating the services Service profit chain 	Power Point Presentation	For Test :- 1. Demand and capacity management 2. Waiting and queuing For Assignment: 1. Integrated marketing communication 2. Corporate indemnity

				and branding services
4	May	 Marketing of services with reference to financial services, hospitality services, education services, hotel and tourism and health services Qualities associated with service leaders Change management, evolution vs Turner of Leadership potential climate and culture 	Oral Test	Revision and Practice

Subject: Management Accounting

Class: M.com First Year

Name of Assistant Professor: Mrs. Suman Garg

S.No.	Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be given to students
1	Oct.	 Unit 1. meaning, objectives, nature and scope of Management Accounting, difference between cost accounting and Management Accounting, cost control, cost reduction. budgeting and budgetary control: objectives, Merit and limitations, fixed and flexible budgets. zero based budget. programming and performance budgeting. Unit 2. standard costing meaning advantages, limitations, applications. Unit 3. absorption and variable costing. 	Oral Test	Introduction, meaning, nature, scope.
2	Nov.	 Unit 2. variance analysis- material, labour, overheads and sales variation, disposition of variences, control ratios. Unit 3. Cost volume profit analysis, profit volume ratio, break even point- algebraic graphic methods, angle of incidence, margin of safety, determination of post in difference point. Unit 4. decision making: process, concept of relevant Cost and benefits, various short term decision making situations. 	Written Test presentation	<u>For Test</u> :- budgetary control For assignment: absorption and marginal costing
3	Dec.	Unit 4. profitable product mix, acceptance or rejection of special offer, make or buy decisions, addition or elimination of a product line, sale or process	Written test presentation	For Test : variance analysis

		further, operate or shutdown, Pricing decision: major factor influencing pricing decisions, various method of pricing Unit 5 . responsibility accounting: concept, significance,		For Assignment:- standard costing
		different responsibilities centre, divisional performance measurement		
4	Upto 9 Jan	Unit 5. Transfer pricing value chain analysis, activity base accounting target and life cycle costing	Oral Test and Written	For test: unit 5 th

Subject: Principles of Management

Class: M.com First Year

Name of Assistant Professor: Mrs. Meenakshi

S.No.	Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be given to students
1	Oct.	Unit 1. concept, management, functions, coordination, essence ofmanagership, evolution of Management thoughts: classical approach, Neo classical approach, modern approach, MBO and Reengineering.	Oral Test	Evolutions of Management thoughts
		 Unit 2. types of plan, strategic planning, process, importance, limitations, environmental analysis and diagnosis, concept & components decision making, process, perfect rationality and bounded rationality, techniques. 		
2	Nov.	 Unit 2. internal and external environment importance and techniques. Unit 3.Organising: concept and process of organising: an overview, span of management, different type of authority (line staff and functional), centralisation and decentralization, delegation of authority, formal and informal structure, network organisation Unit 4. staffing 	Written Test presentation	<u>For Test</u> :- planning For assignment: ce and process of planning
3	Dec.	Unit 4. motivation	Written test	For Test : different type of
		leadership	presentation	authority

		communication Unit 5. controlling: concept, process, limitations, principles of effective control, major techniques of controlling, ratio analysis, ROI, Budgetary Control.		For Assignment:- major technique of controlling
4	Upto 9 Jan	Unit 5. Emerging issues in management	Oral Test and Written	For test : unit 5 th
		revision		

Subject: Income Tax law and practices

Class: M.com Final Year

Name of Assistant Professor: Mrs.Santosh Garg

S.No.	Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be given to students
1	24 Aug. to 30 sep.	 Unit 1. income, agriculture Income, person, assesse, assessment year, previous year, gross total income, total income, maximum margin rate of tax, permanent account number, residential status, scope of total income on the basis of residential status, exempted income under section 10. Unit 2. Income from house property. 	Oral Test	Exempted income under section 10
2	Oct.	Unit 2. income from salaries. Unit 3. profit and gain of business or profession, Capital gain.	Written Test presentation	<u>For Test</u> :- agriculture Income & income from house property For assignment: income from capital gain
3	Nov.	Unit 4. income of other persons included in assessee's total income. aggregation of income, set off and carry forward of losses. Deductions from gross total income. Rebate and relief. Computation of total income of individuals. computation of total income of firms.	Written test presentation	For Test : profit and gain of business or profession <u>For Assignment:-</u> clubbing of income, set off and carry forward of losses

	Tax liability of individual. text liability of firms.		
1 Dec. to 9 lan.	 Unit 4. Five leading case decided by Supreme Court. Unit 5. filling of Return: manually, online filling of Return of income. TDS. provision and procedure of compulsory online filling of return for specified assesses. Revision 	Oral Test and Written	For test : deductions from gross total income and income of firms

Subject: Corporate Tax Planning

Class: M.com Final Year

Name of Assistant Professor: Mrs. Mamta

S.No.	Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be given to students
1	20Feb to 28Feb	Unit 1 . Introduction: Tax planning, Tax Management, Tax Avoidance, Tax Evasion	Oral Test	Tax planning .
2	March	 Unit 1 Corporate Tax in India, Types of companies, residential status of companies and tax incidence, tax liability and minimum alternative tax, tax on distributed profits. Unit 2. Tax planning with reference to setting up a new business, location, and nature of business, Forms of organization, tax planning with reference to capital structure, Dividends bonus shares, Tax planning with reference to sale of scientific research assets. 	Written Test	<u>For Test</u> :- 1 st unit For assignment:- Tax planning, Tax Management.
3	April	 Unit 3. tax planning with reference to specific management: make or buy, own or lease, repair or replace. tax planning with reference to employee remuneration, receipts of insurance compensation, slump sale. Unit 4. Double taxation Relief, transfer pricing advance ruling, advance pricing agreement 	Written test of 2 nd and 3 rd unit Oral test	<u>For Test</u> :-Unit : 2 nd Unit : 3 rd <u>For Assignment:-</u> Forms of organization
4	May	Unit 5. Amalgamation Demerger, Conversion of sole proprietary concern/partnership firm into company Conversion og company into LLP Transfer of assets between holding and subsidiary company	Oral Test and Written Test of 5 th unit.	For test : unit 5 th

Subject: Organizational behavior

Class: M.com First Year

Name of Assistant Professor: Mrs. Ritu

S.No.	Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be given to students
1	20Feb to 28Feb	Unit 1 . Introduction: concept and significance. human relation and organisationalbehaviour, historical development, meaning and features of OB, scope of OB, emergence of HR and OB,	Oral Test	Kinds and Importance of W.C.
2	March	 Unit 1. approaches to organisationalbehaviour, determinants of organisationalbehaviour, significance of OB. Unit 2. attitude: meaning components function formation, Changing of attitude Unit 3. learning: concept, features, theories of learning, modelling, shaping behaviour, learning and organisationalbehaviour Unit 5. conflict type of conflict, features, source pattern. 	Written Test presentation	<u>For Test</u> :- approaches of organisationalbehaviour For assignment:- meaning and theories of learning
3	April	Unit 3. perception nature and importance of perception, meaning and process of perception perceptual selectivity,	Written test presentation	For Test : learning and attitude

		factors affecting, managerial implication of perception.		For Assignment:- major attributes of personality
		Unit 4 . group dynamics: meaning, components of group dynamics, group norms, group role, group status, group size, group leadership, group composition, group cohesiveness: determinants and consequences of group cohesiveness, relationship between group cohesiveness and productivity.		
		Unit 2. personality: concept of personality major determinants of personality, theories of personality, major personality attributes influencing organisationalbehaviour.		
4	May	Unit 5. transactional analysis: introduction, concept, scope, analysis of self awareness, ego states, life position, games, stroking, benefit of transactional analysis.	Oral Test and Written	For test : unit 5 th

Subject: Financial Management

Class: M.com First Year

Name of Assistant Professor: Mrs. Monika Garg

S.No.	Month	Topic /Chapter to be covered	Academic activity to be organized	Topic of Assignment / Test to be given to students
1	20Feb to 28Feb	Unit 1. Introduction: goals and functions of financial management, finance and other business functions, financial planning: objectives, benefits,guidelines, factors affecting financial planning, estimation of financial requirement.	Oral Test	
2	March	Unit 1. capitalisation: over capitalisation, under capitalisation, time value of money. Unit 2. cost of capital: meaning and importance, cost of different sources of finance, weightage average cost of capital. leverage: operating leverage financial leverage combined leverage. Unit 3. capital structure: features and factors affecting capital structure, ideal capital structure.	Written Test presentation	<u>For Test</u> :- Unit 1 For assignment: cost of capital
3	April	 Unit 3. theories of capital structure. dividend decisions: theories of dividend decisions, factors affecting, stability of dividend, legal and procedural aspect of dividend, forms of dividend. Unit 4. capital budgeting: process, importance, complications, 	Written test presentation	<u>For Test</u> : capital structure Assignment: theories of capital structure

		investment analysis: various methods.		
		rist and uncertainty, capital Rationing.		
4	May	Unit 5. corporate restructuring: merger, acquisition, amalgamation, takeover,	Oral Test and Written	For test : unit 5 th
		corporate liquidation and failures.		